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SGPS

Society of Graduate &
Professional Students

FEE REFERENDUM PACKAGE

Updated November 2018

SGPS Referendum Campaign Package

Part A- Contact Information

1. Name of Group: CFRC 101.9 FM
2. Campaign Manager Information

Jordan Kokocinski

Student Number [REDACTED]

Address: [REDACTED]

Tel: [REDACTED]

Email: 11jdk13@queensu.ca

Department: Mathematics & Statistics

Degree Program: MSc. Statistics

Part B- Group Description

CFRC's mandate is to provide innovative, alternative radio programming that enriches and challenges the academic and cultural life of Queen's University and Kingston communities, and to provide members with the opportunity to gain skills and experience in the collective operation of a radio station whose programming and practices are not constrained by demands for profit. Our mission is to empower and celebrate the diversity of Kingston and Queen's through innovative, non-commercial, community-oriented radio programming and pod/broadcast learning opportunities.

SGPS student activity fees support CFRC's ability to assist graduate and professional students in promoting their research as well as community engagement; career-building initiatives; student clubs, services and events. SGPS student fees contribute to operating costs including station administration, program development, pod/broadcasting equipment purchasing and maintenance, volunteer training costs, and outreach. SGPS student activity fees also assist with the production costs of programming and of producing PSAs related to services, programs, and events by and of interest to SGPS members.

Graduate students enjoy weekly presence on programs such as *Grad Chat* whereby they find pod/broadcasted means to disseminate their research and engage in knowledge transfer that is increasingly necessary for establishing scholarly credentials beyond academic conferences and publications. Graduate and professional students involved in campus and community service and initiatives also find airspace on CFRC radio and podcasting through *Campus Beat*, a weekly program focused on events, services, initiatives and more of interest to the Queen's community. This year we also hosted one recent graduate student who discussed what a 'thesis defense' looks like and another talked about the process of publishing from their thesis and applying for post-docs. Both programs air weekly and are available by podcast to allow SGPS members ease of access to proof points regarding their community engagement/community building efforts that help them both develop and demonstrate critical core competencies and versatile, transferrable skills necessary on the job market.

CFRC volunteers include a number of on air SGPS member broadcasters and podcasters and we always welcome more. CFRC's active volunteers regularly host graduate and professional students in their discrete weekly spoken word and musical programming-whether they're holding an exhibition on or off campus, giving a talk in Robert Sutherland, launching a new professional development initiative, discussing issues related to accessibility, equity, diversity, mental health and inclusion at Queen's or even playing a gig at Musikki. In short, CFRC 101.9 FM plays a unique role at Queen's in its ability to help

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graduate and professional students engage broader audiences and further contribute to the cultural and intellectual life of the community.

Ultimately, SGPS fees directly contribute to administrative, technical, training and production costs associated with our on-air and podcast programming. These fees allow CFRC to help promote the initiatives, research, and creativity SGPS members have to offer to thousands of listeners tuning in on our airwaves, apps and live stream or downloading our podcasts.

Part C-Budgetary Breakdown

Our draft budget for the fiscal year 2020 allocates 25,000 in collected SGPS member fees. The breakdown of expenditures in dollars is as follows:

- 8,000- studio space costs for SGPS member related podcast/broadcast recording
- 2,000- production & engineering costs for scripting, recording, editing Queens & community PSAs
- 3,000- editing & distribution of podcasts produced by and for SPGS members
- 1,000- marketing of SGPS member produced/related content
- 8,000- weekly volunteer training and ongoing technical support for pod/broadcasters
- 3,000- maintenance & replacement of pod/broadcast equipment

Total: 25,000

Part D-Student Fee Questionnaire

1. **Why is your group seeking a fee?** CFRC is seeking a fee to continue providing unique and valuable pod/broadcasting opportunities and experience to SGPS members. Additionally, CFRC wishes to continue supporting SGPS members seeking to develop their skills in media competence, research communication & knowledge transfer, community engagement and technical production while for our part deploying student-driven content and creativity through our multiple platforms for the benefit of Queen's and community listeners. SGPS fees support the costs of training; technical support; and program, podcast and PSA scripting, recording, post-production editing, mastering, scheduling and deployment.
2. **What direct benefit will SGPS members derive from granting your group a fee?** Direct benefits that SGPS members derive include: access to training and technical assistance in the development, production, and deployment of podcasts and broadcast radio shows; use of CFRC's airwaves to produce and deploy free public service announcements (PSAs) related to student groups, services, initiatives, grant/application deadlines, events and fundraisers; opportunities to share their research & community engagement efforts with the community thus establishing knowledge transfer and proof points necessary for academic and non-academic career pathways; and the ability to enjoy extracurricular opportunities to curate music or develop thematic spoken word programming of interest to SGPS members and the greater community.
3. **How is the dollar value of the fee related to the benefit you are proposing to provide?** The dollar value of the fee contributes directly to the costs associated with training new pod/broadcasters, providing them with ongoing technical assistance, ensuring studio space, ensuring equipment is in good repair, and the costs of production and engineering associated with new/ongoing pod/broadcasts in addition to the production of free PSAs (compare prices

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for advertising in the Journal). Regarding podcasts and our downloadable broadcasts, these artefacts are timeless and their dollar value is limitless (save for the costs associated with production/distro). SGPS members can freely access and deploy pod/broadcasts at any point to share widely and establish invaluable research and professional credentials to the broader public and specifically, potential employers.

4. **When was your group established?** CFRC 101.9 FM was established in 1922 making us the oldest campus-based radio station in the world (predating the CBC est. 1936 and the BBC by 11 days). The station began as a collaborative project between students and professors in the Department of Electrical Engineering first in Fleming Hall, and since 1952, we have been housed in Lower Carruthers Hall. CFRC is delighted to celebrate our centennial in 2022. For more information on our extensive history, visit our 90th anniversary exhibit via the Queen's University Archives website: <https://archives.queensu.ca/exhibits/cfrc>.
5. **If you have collected a fee in the past, what initiatives and/or opportunities have you provided the Queen's Community with the collected funds?** Since our last referendum, CFRC has worked with the School of Graduate Studies to develop and produce *Grat Chat*, a program focused on showcasing graduate students and their research. *Campus Beat* partners with Queen's students and services to showcase events, initiatives, services and community engagement opportunities of interest to SGPS members. While CFRC continues to produce and deploy free PSAs to assist student groups in their awareness campaigns, we have also begun to engineer live broadcasts of student conference proceedings, the Tricolour Awards Ceremony and Orientation Week Grad Fair. Further, the recent launch of our podcast suite has allowed SGPS members to record podcasts on topics of interest to them or for Teaching Fellows to use podcasting as course assignments in their curricula and their own professional development.