



CFRC 101.9 FM
Radio Queen's University
62 Fifth Field Company Lane
Kingston, Ontario
K7L 3N6

Part A – Contact Information

Provide the following information:

1. *Name of Group as it should appear on the Ballot*
CFRC 101.9 FM Radio Queen's University

2. *Campaign Manager Information*

a. *Name* **Prerna Subramanian**

[Redacted contact information]

e. *Email* **17ps23@queensu.ca**

[Redacted contact information]

Part B – Group Description

Outline the purpose of your group and what you will use the fee for. Groups may want to outline their programming, goals, and recent contributions to the Queen's community to better illustrate to SGPS members why a fee is necessary. Limited to 500 words.

CFRC's mandate is to provide innovative, alternative radio programming that enriches and challenges the academic and cultural life of Queen's University and Kingston communities, and to provide members with the opportunity to gain skills and experience in the collective operation of a radio station whose programming and practices are not constrained by demands for profit. Our mission is to empower and celebrate the diversity of Kingston and Queen's through innovative, non-commercial, community-oriented radio programming and pod/broadcast learning opportunities.

SGPS student activity fees support CFRC's ability to assist graduate and professional students in promoting their research as well as community engagement; career-building initiatives; student clubs, services and events. SGPS student fees contribute to operating costs including station administration, program development, pod/broadcasting equipment purchasing and maintenance, volunteer training costs, and outreach. Fees also assist with the production costs of programming and producing PSAs and news reportage related to services, programs, and events by, for, and of interest to SGPS members.

Graduate students enjoy weekly presence on programs such as *Grad Chat* whereby they find pod/broadcasted means to disseminate their research and engage in knowledge transfer that is increasingly necessary for establishing scholarly credentials beyond academic conferences and publications. Graduate *and* professional students involved in campus and community service and initiatives also find airspace on CFRC radio and podcasting through *Today in YGK*, *The*



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Scoop, and *Campus Beat*, weekly news programs focused on events, services, initiatives and more of interest to the Kingston and Queen's communities. Each of our programs air weekly and are available by podcast to allow SGPS members ease of access for listenership and also to proof points regarding their research-related knowledge transfer and/or community engagement/community building efforts that help them both develop and demonstrate critical core competencies and versatile, transferable skills necessary on the job market post-graduation.

CFRC volunteers and staff include a number of on air SGPS member broadcasters and podcasters and we always welcome more. CFRC's active volunteers regularly host graduate and professional students in their discrete weekly spoken word and musical programming-whether they're holding an exhibition on or off campus; giving a talk in the virtual realm; commenting on and mobilizing their expertise on critical items in the local/national/international news cycles; launching a new professional development initiative; discussing issues related to accessibility, equity, diversity, mental health and inclusion at Queen's; running a community-building fundraiser; or even playing a gig at Musikki or The Grad Club. In short, CFRC 101.9 FM plays a unique role at Queen's in its ability to help graduate and professional students engage broader audiences and further contribute to the cultural and intellectual life of the community while providing an opportunity for them to establish their professional credentials even further.

Ultimately, SGPS fees directly contribute to administrative, technical, training and production costs associated with our on-air and podcast programming. These fees allow CFRC to help promote the initiatives, research, and creativity SGPS members have to offer to 29,000 weekly listeners tuning in on our airwaves, apps and live stream or downloading our podcasts.

Part C – Budgetary Breakdown

Outline exactly how the student fee will be spent. If your group is an organization external to Queen's University (i.e. not a Queen's Club, university-run service, or AMS/SGPS service) please also attach the latest copy of your organization's annual financial report or equivalent.

Our draft budget for the fiscal year 2022-23 allocates 28,000 in collected SGPS member fees. The breakdown of expenditures in dollars is as follows:

- 8,000- studio space costs for SGPS member related podcast/broadcast recording**
- 2,000- production & engineering costs for scripting, recording, editing Queens & community PSAs**
- 2,000- administrative costs including licensing, scheduling, meetings, reportage, & project management**
- 3,000- editing & distribution of podcasts produced by and for SPGS members**
- 1,000- marketing of SGPS member produced/related content**



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8,000- weekly volunteer training and ongoing technical support for pod/broadcasters

4,000- maintenance & replacement of pod/broadcast equipment

Total: 28,000

Part D – Student Fee Questionnaire

Please complete the following – limited to 150 words per each answer.

1. Why is your group seeking a fee?

CFRC is seeking a fee to continue providing unique and valuable pod/broadcasting opportunities and experience to SGPS members. Additionally, CFRC wishes to continue supporting SGPS members seeking to develop their skills in media competence, research communication & knowledge transfer, community engagement and technical production while for our part deploying student-driven content and creativity through our multiple platforms for the benefit of Queen's and community listeners. SGPS fees are critical to support the costs of training; technical support; equipment refurbishment and maintenance; and program, podcast and PSA scripting, recording, post-production editing, mastering, scheduling and deployment.

2. What direct benefit will SGPS members derive from granting your group a fee?

Direct benefits that SGPS members derive include: access to training and technical assistance in the development, production, and deployment of podcasts and broadcast radio shows; use of CFRC's airwaves to produce and deploy free public service announcements (PSAs) related to student groups, services, initiatives, grant/application deadlines, events and fundraisers; opportunities to share their research & community engagement efforts with the community thus establishing knowledge transfer and proof points necessary for academic and non-academic career pathways; and the ability to enjoy extracurricular opportunities to curate music or develop thematic spoken word programming of interest to themselves, fellow SGPS members and the greater community.

3. How is the dollar value of the fee related to the benefit you are proposing to provide?



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The dollar value of the fee contributes directly to the costs associated with training new pod/broadcasters, providing them with ongoing technical assistance, ensuring studio space, ensuring equipment is in good repair, and the costs of production and engineering associated with new/ongoing pod/broadcasts in addition to the production of free PSAs (compare prices for advertising in the Journal) and news coverage for student-led initiatives. Regarding podcasts and our downloadable broadcasts, these artefacts are timeless and their dollar value is limitless (save for the costs associated with production/distro). SGPS members can freely access and deploy pod/broadcasts at any point to share widely and establish invaluable research and professional credentials to the broader public and specifically, potential employers.

4. When was your group established?

Celebrating our centennial year in 2022, CFRC 101.9 FM was established in 1922 making us the oldest campus-based radio station in the world (predating the CBC est. 1936 and the BBC by 11 days). The station began as a collaborative project between students and professors in the Department of Electrical Engineering first in Fleming Hall, and since 1952, we have been housed in Lower Carruthers Hall. For more information on our extensive history, visit our 90th anniversary exhibit via the Queen's University Archives website: <https://archives.queensu.ca/exhibits/cfrc>.

5. If you have a collected a fee in the past, what initiatives and/or opportunities have you provide the Queen's Community with the collected funds?

CFRC works with the School of Graduate Studies to produce *Grat Chat*, a program focused on showcasing graduate students and their research. *Campus Beat*, *Today in YGK*, and *The Scoop* partner with Queen's units, student groups, and services to showcase events, initiatives, services and community engagement opportunities of interest to SGPS members in their news reportage. We also produce free PSAs to assist student groups in their awareness campaigns and engineer live broadcasts and news coverage of student led events like conferences, elections, and Orientation Week Grad Fair. Our podcast suite allows SGPS members to record podcasts on topics of interest to them and Teaching Fellows to develop engaging course assignments furthering their own professional development while we continue to engage in entertaining projects like the Shortwave Theatre Festival and Grad Club Trivia On Air, providing opportunities for SGPS members' to engage in recreational activities on and off the airwaves.

Part E – 100 Signatures from current SGPS members

You are required to obtain 100 signatures from current SGPS members. A member is defined is a student who was assessed the SGPS Society fee.

Here is your Qualtrics link for signature collection -
https://queensu.qualtrics.com/jfe/form/SV_2qFHzUkY93SIKDC



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102 signatures verified January 14th 2021 by Aileen Editha, SGPS Deputy Speaker.

An SGPS member is defined as any Graduate Student or Professional Student at Queen's University that has paid the SGPS Society fee within the current academic year. If an individual is uncertain regarding their membership status, they can use [this fee statement tutorial from the University Registrar's Office](#) to confirm their status.

Members consenting to the nomination of a candidate will be authenticated with their Queen's NetID through a secure Qualtrics form administered by the SGPS election team.

We strongly recommend that candidates endeavour to get more than 100 individuals to complete the form linked below, in case there is an issue with an individual's submission.

Referendum campaigns have discretion to distribute the form as required. We strongly encourage candidates to distribute the form themselves to increase the legitimacy of the correspondence and confidence SGPS members have in opening the link.

Please contact the Elections Team at elections@sgps.ca in order to receive a link specific to your fee.